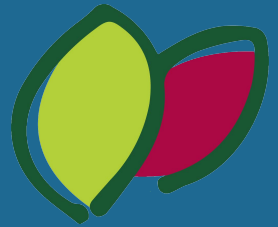




**Earn more money**  
with better planning

# GreenPlan

*- for plant growers*

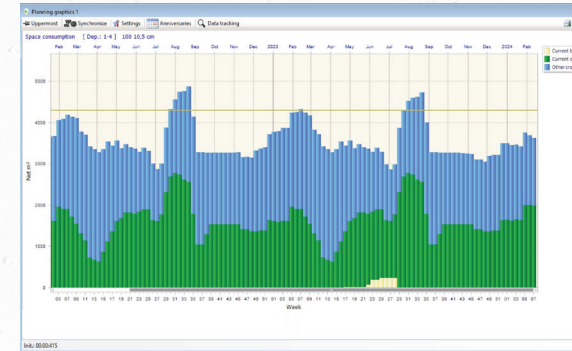
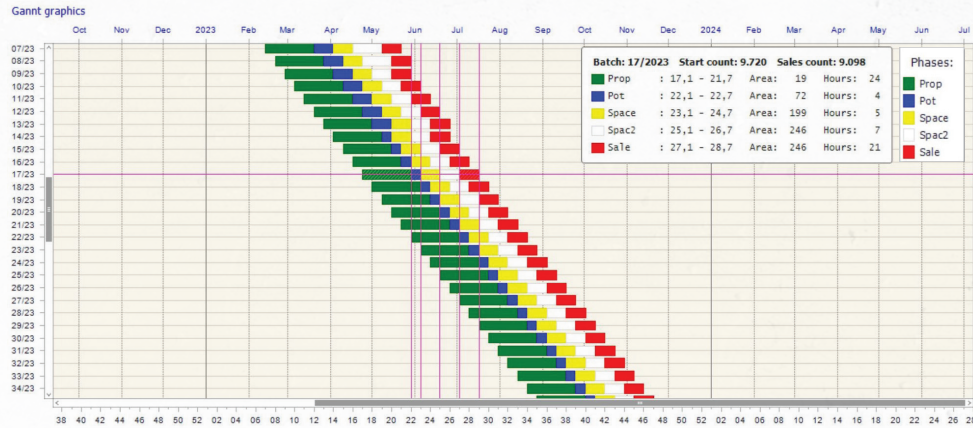


An IT tool developed in collaboration with growers!



**HortiAdvice**

***GreenPlan - Manage your production planning and economic forecast.***

[illegible]

*GreenPlan is planning software designed for plant growers.*

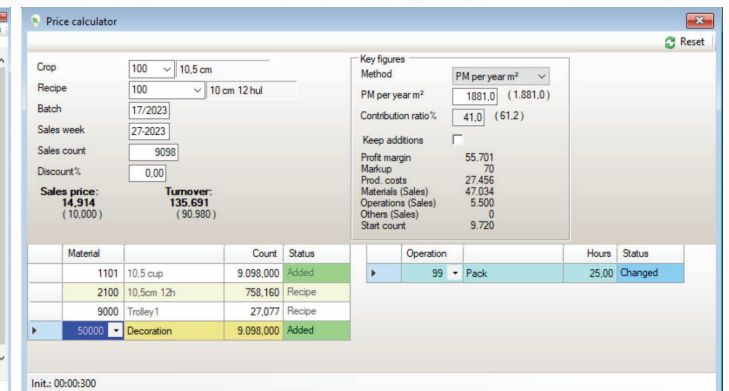
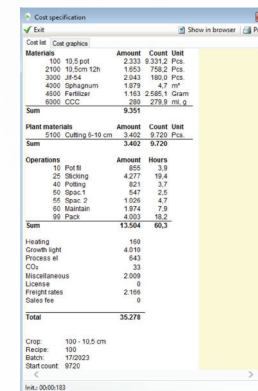
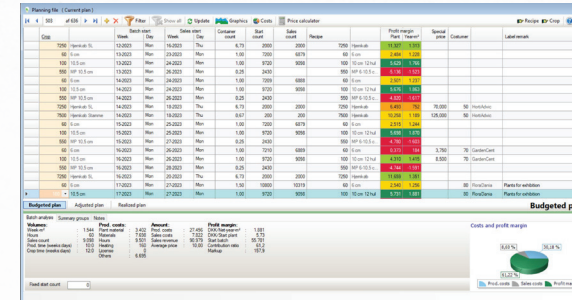
GreenPlan is highly focused on precise timing of sale and has a number of features making it easy to assure that the right mix of varieties and colours will be available in due time.

GreenPlan makes it immediately visible for the planner, whether a production is candidate for up scaling or down scaling.

### Benefits for the user

- Forecast earning at crop level
- Plan according to your peak sales.
- Planning on day or week level
- Overview of production and consumption of plant material
- Multiple cultivation recipes per variety
- Graphical plan of your space consumption.
- Calculate the crops consumption of heat, electricity, CO<sup>2</sup> and growth light
- Price calculator for Added Value

- Easy use
- Easy look at planning alternatives
- Production plan and budget in the same process
- Quick overview of profit, costs or hours consumption
- Quick presentations to colleges on screen or handouts
- Data export tables for external use/analyses.



***“GreenPlan gives a quick graphical overview of calculated profit, costs or hours consumption”***

**Charlotte Holde**

HortiAdvice

Hvidkaervej 29

DK 5250 Odense SV

Mail : [greenplan@hortiadvic.dk](mailto:greenplan@hortiadvic.dk)

Cell : + 45 23 49 66 14

Web : [www.hortiadvic.dk](http://www.hortiadvic.dk)

**Jens Jørgensen**

HortiAdvice

Agro Food Park 15

DK 8200 Aarhus N

Mail : [greenplan@hortiadvic.dk](mailto:greenplan@hortiadvic.dk)

Cell : + 45 23 66 31 37

Web : [www.hortiadvic.dk](http://www.hortiadvic.dk)