

# Twist

### Plant characteristics

- Open Plant habit
- Upright plant canopy
- Long flower trusses, early branching
- Flowering below the leaves





### Twist Fruit quality

- Long-conical
- Primary fruits could be slightly grooved
- Bright red in color
- Good firmness
- Attractive presentation
- Good taste combined with high brix levels





### Twist Experiences 2022

- Commercial crops
  - $\circ~\mbox{Predominantly}$  in Germany
  - $\circ$  Size: 10-50k
- Early ripening variety

   Harvest window comparable with Dahli
   Slightly later than Flair
- In Denmark: potential alternative for Dahli
- Good yield and fruit size
- Taste is good





Twist Germany, 4-5-22'

FRESH BREEDING & MARKETING FORWARD

# Challenge Twist

#### • Plug plants: rooting of new side-crowns

- o Twist tends to grow upwards
- $\circ$   $\,$  Connection between soils and new side crown failed:
  - $\circ \ \ \text{Moderate yield}$
  - o Limited number of flower trusses
- Solution: frigo- and fresh plants
  - o Plants are well-established
  - $\circ$  High yield



#### 'External trial Twist 22'

#### Difference between plug (TGP)- and fresh plant (GP)

Sorte/Variety	Pflanzdatum 👻	Pflanztyp 👻	3%	50% ▼	97% ▼	Tage/days ▼	Gesamtgew. Je Pflanze (♂\ ▼	Gewicht HK1 (g/je Pflanze)	Anteil HK1 {%}	Einzelgew. (g) <sub> </sub>	Schale v	Glanz 🔻	Festigkeit •	Hautfestigkeit 🔻	Geschmack
Clery	10-aug	GP	27-5	6-6	17-6	21	847	687	81,1	23,4	5,4	5,7	5,9	5,7	4,0
Dahli	10-aug	- SP-	27-5	6-6	17-6	21	820	665	81,1	23,2	6,8	7,3	6,8	6,8	2,8
Twist 2	10-aug	TGP	27-5	6-6	17-6	21	879	739	84,1	24,7	5,8	6,2	6,2	6,2	4,7
Twist 1	10-aug	GP	30-5	8-6	17-6	18	1154	1033	89,6	26,8	5,3	6,1	6,2	5,9	4,8



### Twist vs Flair

Fresh Forward Breeding trials - 2022

- Average fruit size of Twist is higher
  - Especially in last third of the harvest
  - *Twist: 22.2g*
  - *Flair: 19,7*
- Flair starts earlier than Twist
- Firmness quite similar
- Fruit color:
  - Twist: Bright red
  - $\,\circ\,$  Flair: Dark red



FRESH BREEDING & MARKETING

FORWARD

## Twist Cultivaiton experiences

- Early june-bearing variety from Fresh Forward
- High picking performances and fruit size
- Focus on frigo-cultivations

   Decisive for result
- Direct sales and longer distribution channels
- Preventive spraying against mildew in Fall
- Performing well on soils with a strawberry history

   But, susceptible for Verticillium
- High water requirement



